

## 価格改定のお知らせ

この度、セイコーの一部商品について価格を改定させていただきます。  
何卒ご理解を賜りますよう、お願い申し上げます。

○実施時期 2024年9月2日

記

ブランド：プロスペックス

品番	希望小売価格（税込）	
	改定前	改定後
SBBN047	¥302,500	¥390,500
SBDC081	¥104,500	¥108,900
SBDC083	¥104,500	¥108,900
SBDC087	¥95,700	¥100,100
SBDC091	¥93,500	¥97,900
SBDC101	¥159,500	¥167,200
SBDC103	¥159,500	¥167,200
SBDC105	¥137,500	¥145,200
SBDC141	¥154,000	¥161,700
SBDC150	¥159,500	¥167,200
SBDC163	¥159,500	¥167,200
SBDC165	¥165,000	¥172,700
SBDC167	¥165,000	¥172,700
SBDC189	¥148,500	¥161,700
SBDL085	¥88,000	¥99,000
SBDL089	¥88,000	¥99,000
SBDL091	¥88,000	¥99,000
SBDL095	¥92,400	¥103,400
SBDL097	¥92,400	¥103,400
SBDL099	¥92,400	¥103,400
SBDL101	¥90,200	¥101,200
SBDL103	¥99,000	¥110,000
SBDL105	¥104,500	¥115,500
SBDL107	¥88,000	¥99,000
SBDL109	¥92,400	¥103,400
SBDL111	¥92,400	¥103,400
SBDL113	¥94,600	¥105,600
SBDL115	¥90,200	¥101,200
SBDL117	¥92,400	¥103,400
SBEC009	¥385,000	¥403,700
SBEJ005	¥143,000	¥149,600
SBEJ009	¥209,000	¥218,900

ブランド：プロスペックス

品番	希望小売価格（税込）	
	改定前	改定後
SBEJ011	¥209,000	¥218,900
SBPK001	¥100,100	¥121,000
SBPK003	¥100,100	¥121,000
SBPK005	¥100,100	¥121,000
SBPK007	¥111,100	¥132,000

ブランド：アストロン

品番	希望小売価格（税込）	
	改定前	改定後
SBXC109	¥308,000	¥330,000
SBXC111	¥308,000	¥330,000
SBXC147	¥330,000	¥352,000
SBXC151	¥286,000	¥308,000
SBXC153	¥286,000	¥308,000
SBXC155	¥308,000	¥330,000
SBXD013	¥253,000	¥275,000
SBXD014	¥264,000	¥286,000
SBXD015	¥275,000	¥297,000
SBXY029	¥121,000	¥137,500
SBXY031	¥121,000	¥137,500
SBXY033	¥121,000	¥137,500
SBXY034	¥121,000	¥137,500
SBXY035	¥121,000	¥137,500
SBXY037	¥214,500	¥231,000
SBXY039	¥214,500	¥231,000
SBXY041	¥214,500	¥231,000
SBXY049	¥181,500	¥198,000
SBXY051	¥181,500	¥198,000
SBXY053	¥181,500	¥198,000
SBXY061	¥148,500	¥165,000
SBXY063	¥148,500	¥165,000
SBXY065	¥148,500	¥165,000
SBXY067	¥148,500	¥165,000
SBXY081	¥148,500	¥165,000
SBXY083	¥148,500	¥165,000

ブランド：プレザージュ

品番	希望小売価格（税込）	
	改定前	改定後
SARF001	¥176,000	¥189,200
SARJ001	¥165,000	¥171,600
SARJ003	¥165,000	¥171,600
SARW049	¥242,000	¥255,200
SARX077	¥121,000	¥127,600
SARX105	¥181,500	¥188,100
SARX107	¥214,500	¥221,100

ブランド：セイコー5スポーツ

品番	希望小売価格（税込）	
	改定前	改定後
SBSA001	¥40,700	¥42,900
SBSA003	¥40,700	¥42,900
SBSA005	¥40,700	¥42,900
SBSA009	¥40,700	¥42,900
SBSA013	¥41,800	¥44,000
SBSA017	¥49,500	¥51,700
SBSA025	¥45,100	¥47,300
SBSA028	¥49,500	¥51,700
SBSA075	¥50,600	¥52,800
SBSA107	¥46,200	¥48,400
SBSA111	¥38,500	¥40,700
SBSA113	¥38,500	¥40,700
SBSA117	¥38,500	¥40,700
SBSA121	¥42,900	¥45,100
SBSA141	¥38,500	¥40,700
SBSA143	¥42,900	¥45,100
SBSA167	¥42,900	¥45,100
SBSA173	¥46,200	¥48,400
SBSA197	¥38,500	¥40,700
SBSA199	¥38,500	¥40,700
SBSA201	¥38,500	¥40,700
SBSA203	¥38,500	¥40,700
SBSA217	¥44,000	¥46,200
SBSA219	¥44,000	¥46,200
SBSA221	¥44,000	¥46,200
SBSA225	¥40,700	¥42,900
SBSA227	¥40,700	¥42,900
SBSA229	¥40,700	¥42,900
SBSA231	¥40,700	¥42,900
SBSA243	¥44,000	¥46,200
SBSA245	¥44,000	¥46,200
SBSC001	¥63,800	¥66,000
SBSC003	¥63,800	¥66,000
SBSC009	¥59,400	¥61,600
SBSC011	¥59,400	¥61,600
SBSC013	¥55,000	¥57,200
SRPJ45KC	¥44,000	¥46,200
SRPJ47KC	¥44,000	¥46,200
SSK005KC	¥63,800	¥66,000

ブランド：ルキア

品番	希望小売価格（税込）	
	改定前	改定後
SSQV103	¥91,300	¥94,600
SSQV104	¥94,600	¥97,900
SSQV106	¥94,600	¥97,900
SSQW046	¥95,700	¥101,200
SSQW052	¥95,700	¥101,200
SSQW071	¥89,100	¥94,600
SSQW072	¥90,200	¥95,700
SSQW076	¥90,200	¥95,700
SSQW081	¥92,400	¥95,700
SSQW082	¥95,700	¥99,000
SSVR139	¥51,700	¥53,900
SSVR140	¥51,700	¥53,900
SSVR141	¥51,700	¥53,900
SSV081	¥68,200	¥71,500
SSV082	¥71,500	¥74,800
SSV084	¥71,500	¥74,800
SSVW205	¥67,100	¥70,400
SSVW206	¥70,400	¥73,700
SSVW208	¥68,200	¥71,500
SSVW209	¥66,000	¥70,400
SSVW210	¥69,300	¥73,700
SSVW212	¥69,300	¥73,700
SSVW213	¥66,000	¥70,400
SSVW214	¥66,000	¥70,400
SSVW216	¥69,300	¥73,700
SSVW219	¥67,100	¥70,400
SSVW229	¥67,100	¥71,500
SSVW230	¥70,400	¥74,800
SSVW233	¥70,400	¥73,700
SSVW234	¥70,400	¥73,700

ブランド：ドルチェ

品番	希望小売価格（税込）	
	改定前	改定後
SACK015	¥72,600	¥79,750
SACL009	¥66,550	¥73,150
SACM150	¥60,500	¥66,550
SACM152	¥66,550	¥73,150
SACM154	¥55,000	¥60,500
SACM171	¥60,500	¥66,550
SADA039	¥145,200	¥159,500
SADZ123	¥96,800	¥106,700
SADZ185	¥121,000	¥133,100
SADZ187	¥121,000	¥133,100
SADZ188	¥121,000	¥133,100
SADZ197	¥121,000	¥133,100
SADZ200	¥121,000	¥133,100
SADZ201	¥145,200	¥159,500
SADZ202	¥157,300	¥173,250

ブランド：エクセリーヌ

品番	希望小売価格（税込）	
	改定前	改定後
SWCQ047	¥121,000	¥133,100
SWCQ051	¥121,000	¥133,100
SWCQ089	¥102,850	¥113,300
SWCW007	¥181,500	¥199,650
SWCW008	¥181,500	¥199,650
SWCW023	¥96,800	¥106,700
SWCW083	¥242,000	¥266,200
SWCW085	¥242,000	¥266,200
SWCW109	¥145,200	¥159,500
SWCW145	¥121,000	¥133,100
SWCW147	¥121,000	¥133,100
SWCW150	¥121,000	¥133,100
SWCW161	¥145,200	¥159,500
SWCW162	¥157,300	¥173,250
SWDB062	¥55,000	¥60,500
SWDB063	¥55,000	¥60,500
SWDL099	¥66,550	¥73,150
SWDL147	¥72,600	¥79,750
SWDL160	¥60,500	¥66,550
SWDL162	¥66,550	¥73,150
SWDL164	¥55,000	¥60,500
SWDL209	¥60,500	¥66,550

ブランド：セイコーセレクション

品番	希望小売価格（税込）	
	改定前	改定後
SBPX083	¥25,300	¥27,500
SBPX085	¥25,300	¥27,500
SBPX101	¥36,300	¥38,500
SBPX103	¥36,300	¥38,500
SBPX107	¥36,300	¥38,500
SBPX143	¥30,800	¥33,000
SBPX145	¥30,800	¥33,000
SBPX147	¥30,800	¥33,000
SBPY163	¥44,000	¥46,200
SBPY165	¥44,000	¥46,200
SBPY167	¥44,000	¥46,200
SBPY169	¥49,500	¥51,700
SBTB005	¥17,600	¥19,800
SBTM287	¥66,000	¥68,200
SBTM289	¥66,000	¥68,200
SBTM291	¥66,000	¥68,200
SBTM293	¥66,000	¥68,200
SBTM295	¥66,000	¥68,200
SBTM297	¥66,000	¥68,200
SBTM317	¥49,500	¥51,700
SBTM319	¥49,500	¥51,700
SBTM321	¥49,500	¥51,700
SBTM323	¥49,500	¥51,700
SBTM325	¥55,000	¥57,200
SBTM327	¥66,000	¥68,200
SBTM329	¥66,000	¥68,200
SBTM333	¥71,500	¥73,700
SBTM337	¥82,500	¥85,800
SBTM339	¥82,500	¥85,800
SBTM341	¥82,500	¥85,800
SBTM343	¥82,500	¥85,800
SBTM347	¥68,200	¥70,400
SBTM349	¥68,200	¥70,400
SBTM351	¥68,200	¥70,400
SCDP030	¥24,200	¥26,400
SSDA030	¥24,200	¥26,400
STPR066	¥28,600	¥30,800
STPR068	¥28,600	¥30,800
STPR070	¥28,600	¥30,800
STPR076	¥28,600	¥30,800

ブランド：セイコーセレクション

品番	希望小売価格（税込）	
	改定前	改定後
STPX031	¥25,300	¥27,500
STPX033	¥25,300	¥27,500
STPX041	¥36,300	¥38,500
STPX093	¥30,800	¥33,000
STPX095	¥30,800	¥33,000
STPX096	¥33,000	¥36,300
STTC005	¥17,600	¥19,800
SWFA148	¥31,900	¥33,000
SWFA151	¥30,800	¥31,900
SWFA193	¥33,000	¥34,100
SWFA196	¥35,200	¥37,400
SWFA198	¥33,000	¥35,200
SWFH089	¥41,800	¥44,000
SWFH090	¥44,000	¥47,300
SWFH117	¥41,800	¥42,900
SWFH118	¥44,000	¥46,200
SWFH123	¥48,400	¥53,900
SWFH125	¥44,000	¥46,200
SWFH126	¥46,200	¥49,500
SWFH128	¥46,200	¥49,500
SWFH129	¥41,800	¥44,000
SWFH131	¥41,800	¥44,000
SWFH132	¥44,000	¥47,300
SWFH134	¥44,000	¥47,300
SWFH137	¥44,000	¥46,200
SWFH139	¥44,000	¥46,200
SWFH140	¥46,200	¥49,500

ブランド：機能時計

品番	希望小売価格（税込）	
	改定前	改定後
SAPM002	¥121,000	¥133,100
SAPP007	¥24,200	¥26,400
SAPP008	¥26,070	¥28,600
SAPQ008	¥36,300	¥40,150
SVBR003	¥33,880	¥37,400
SVFQ003	¥14,520	¥15,950



ブランド：セイコー

品番	希望小売価格（税込）	
	改定前	改定後
SBPN061	¥22,000	¥26,400
SBPN065	¥22,000	¥26,400
SBPN067	¥22,000	¥26,400
SBPN069	¥22,000	¥26,400
SBPN071	¥22,000	¥26,400
SBTB006	¥15,400	¥16,500
SBTC003	¥27,500	¥28,600
SBTM167	¥55,000	¥59,400
SBTM169	¥55,000	¥59,400
SBTM170	¥55,000	¥59,400
SBTM189	¥44,000	¥52,800
SBTM191	¥44,000	¥52,800
SBTM223	¥56,100	¥62,700
SBTM227	¥56,100	¥62,700
SBTM229	¥56,100	¥62,700
SBTQ039	¥16,500	¥18,700
SBTQ041	¥16,500	¥18,700
SBTQ043	¥16,500	¥18,700
SBTQ045	¥16,500	¥18,700
SBTQ071	¥16,500	¥18,700
SBTR005	¥33,000	¥39,600
SBTR009	¥33,000	¥39,600
SBTR011	¥33,000	¥39,600
SBTR013	¥33,000	¥39,600
SBTR015	¥33,000	¥39,600
SBTR017	¥33,000	¥39,600
SBTR019	¥33,000	¥39,600
SBTR021	¥33,000	¥39,600
SBTR023	¥33,000	¥39,600
SBTR024	¥33,000	¥39,600
SBTR026	¥33,000	¥39,600
SBTR027	¥33,000	¥39,600
SBTR029	¥33,000	¥39,600
SCDC043	¥25,300	¥27,500
SCDC055	¥33,000	¥35,200
SCDP003	¥16,500	¥17,600
SCXA026	¥16,500	¥18,700
SCXA028	¥16,500	¥18,700
SCXC007	¥14,850	¥16,500

ブランド：セイコー

品番	希望小売価格（税込）	
	改定前	改定後
SCXC009	¥14,850	¥16,500
SCXC011	¥14,850	¥16,500
SCXC013	¥14,850	¥16,500
SCXP021	¥16,500	¥18,700
SCXP023	¥16,500	¥18,700
SCXP025	¥16,500	¥18,700
SCXP027	¥16,500	¥18,700
SCXP031	¥16,500	¥18,700
SCXP032	¥16,500	¥18,700
SCXP033	¥16,500	¥18,700
SSDA002	¥27,500	¥28,600
SSDA006	¥22,000	¥23,100
SSDA008	¥22,000	¥23,100
SSDN003	¥16,500	¥17,600
SSDY017	¥55,000	¥59,400
SSDY018	¥55,000	¥59,400
SSDY020	¥55,000	¥59,400
SSXP001	¥16,500	¥18,700
SSXP002	¥16,500	¥18,700
SSXP003	¥16,500	¥18,700
SSXV026	¥16,500	¥18,700
SSXV028	¥16,500	¥18,700
STTB003	¥27,500	¥28,600
STTC006	¥15,400	¥16,500