

価格改定のお知らせ

この度、セイコーの一部商品について価格を改定させていただきます。
何卒ご理解を賜りますよう、お願い申し上げます。

○実施時期 2024年2月5日

記

ブランド：プロスペックス

品番	希望小売価格（税込）	
	改定前	改定後
SBDJ051	¥62,700	¥70,400
SBDJ053	¥62,700	¥70,400
SBDJ055	¥57,200	¥64,900
SBDJ057	¥68,200	¥75,900
SBDL085	¥74,800	¥88,000
SBDL089	¥74,800	¥88,000
SBDL091	¥74,800	¥88,000
SBDL095	¥79,200	¥92,400
SBDL097	¥79,200	¥92,400
SBDL099	¥79,200	¥92,400
SBDL101	¥77,000	¥90,200
SBDL103	¥85,800	¥99,000
SBDL107	¥74,800	¥88,000
SBDL109	¥79,200	¥92,400
SBDN075	¥55,000	¥62,700
SBDY123	¥78,100	¥86,900
SBDY125	¥82,500	¥91,300
SBEF047	¥16,500	¥18,150
SBEF049	¥16,500	¥18,150
SBEF055	¥14,300	¥15,950
SBER001	¥110,000	¥121,000
SBER003	¥110,000	¥121,000
SBPK001	¥89,100	¥100,100
SBPK003	¥89,100	¥100,100
SBPK005	¥89,100	¥100,100

ブランド：アストロン

品番	希望小売価格（税込）	
	改定前	改定後
SBXC109	¥286,000	¥308,000
SBXC111	¥286,000	¥308,000
SBXC147	¥308,000	¥330,000
SBXD013	¥231,000	¥253,000
SBXD014	¥242,000	¥264,000
SBXD015	¥253,000	¥275,000
SBXY029	¥110,000	¥121,000
SBXY031	¥110,000	¥121,000
SBXY033	¥110,000	¥121,000
SBXY034	¥110,000	¥121,000
SBXY035	¥110,000	¥121,000
SBXY037	¥198,000	¥214,500
SBXY039	¥198,000	¥214,500
SBXY041	¥198,000	¥214,500
SBXY049	¥165,000	¥181,500
SBXY051	¥165,000	¥181,500
SBXY053	¥165,000	¥181,500
SBXY061	¥132,000	¥148,500
SBXY063	¥132,000	¥148,500
SBXY065	¥132,000	¥148,500
SBXY067	¥132,000	¥148,500

ブランド：プレザージュ

品番	希望小売価格（税込）	
	改定前	改定後
SARY093	¥66,000	¥75,900
SARY095	¥63,800	¥73,700
SARY123	¥51,700	¥57,200
SARY132	¥70,400	¥81,400
SARY153	¥66,000	¥75,900
SARY154	¥69,300	¥79,200
SARY155	¥55,000	¥60,500
SARY161	¥51,700	¥57,200
SARY187	¥63,800	¥73,700
SARY189	¥66,000	¥73,700
SARY191	¥66,000	¥73,700
SARY192	¥66,000	¥73,700
SARY203	¥66,000	¥75,900
SARY209	¥74,800	¥83,600
SARY211	¥74,800	¥83,600
SARY223	¥60,500	¥67,100
SARY237	¥66,000	¥75,900
SARY238	¥71,500	¥81,400
SRRY028	¥51,700	¥62,700

ブランド：ルキア

品番	希望小売価格（税込）	
	改定前	改定後
SSQV103	¥82,500	¥91,300
SSQV104	¥85,800	¥94,600
SSQV106	¥85,800	¥94,600
SSQW046	¥85,800	¥95,700
SSQW052	¥85,800	¥95,700
SSQW071	¥80,300	¥89,100
SSQW072	¥81,400	¥90,200
SSQW076	¥81,400	¥90,200
SSVR139	¥47,300	¥51,700
SSVR140	¥47,300	¥51,700
SSVR141	¥47,300	¥51,700
SSVV081	¥60,500	¥68,200
SSVV082	¥63,800	¥71,500
SSVV084	¥63,800	¥71,500
SSVW180	¥110,000	¥121,000
SSVW181	¥110,000	¥121,000
SSVW205	¥59,400	¥67,100
SSVW206	¥62,700	¥70,400
SSVW208	¥60,500	¥68,200
SSVW209	¥58,300	¥66,000
SSVW210	¥61,600	¥69,300
SSVW212	¥61,600	¥69,300
SSVW213	¥58,300	¥66,000
SSVW214	¥58,300	¥66,000
SSVW216	¥61,600	¥69,300
SSVW219	¥59,400	¥67,100

ブランド：ドルチェ

品番	希望小売価格（税込）	
	改定前	改定後
SACK015	¥66,000	¥72,600
SACL009	¥60,500	¥66,550
SACM150	¥55,000	¥60,500
SACM152	¥60,500	¥66,550
SACM171	¥55,000	¥60,500
SADA039	¥132,000	¥145,200
SADZ123	¥88,000	¥96,800
SADZ185	¥110,000	¥121,000
SADZ187	¥110,000	¥121,000
SADZ188	¥110,000	¥121,000
SADZ197	¥110,000	¥121,000
SADZ200	¥110,000	¥121,000
SADZ201	¥132,000	¥145,200
SADZ202	¥143,000	¥157,300

ブランド：エクセリーヌ

品番	希望小売価格（税込）	
	改定前	改定後
SWCQ047	¥110,000	¥121,000
SWCQ051	¥110,000	¥121,000
SWCQ089	¥93,500	¥102,850
SWCW007	¥165,000	¥181,500
SWCW008	¥165,000	¥181,500
SWCW023	¥88,000	¥96,800
SWCW083	¥220,000	¥242,000
SWCW085	¥220,000	¥242,000
SWCW109	¥132,000	¥145,200
SWCW145	¥110,000	¥121,000
SWCW147	¥110,000	¥121,000
SWCW150	¥110,000	¥121,000
SWCW161	¥132,000	¥145,200
SWCW162	¥143,000	¥157,300
SWDL099	¥60,500	¥66,550
SWDL147	¥66,000	¥72,600
SWDL160	¥55,000	¥60,500
SWDL162	¥60,500	¥66,550
SWDL209	¥55,000	¥60,500

ブランド：セイコーセレクション

品番	希望小売価格（税込）	
	改定前	改定後
SARV001	¥27,500	¥28,600
SARV003	¥27,500	¥28,600
SARV004	¥29,700	¥30,800
SBPX083	¥22,000	¥25,300
SBPX085	¥22,000	¥25,300
SBPX101	¥33,000	¥36,300
SBPX103	¥33,000	¥36,300
SBPX107	¥33,000	¥36,300
SBTB005	¥15,400	¥17,600
SBTM287	¥55,000	¥66,000
SBTM289	¥55,000	¥66,000
SBTM291	¥55,000	¥66,000
SBTM293	¥55,000	¥66,000
SBTM295	¥55,000	¥66,000
SBTM297	¥55,000	¥66,000
SBTM327	¥55,000	¥66,000
SBTM329	¥55,000	¥66,000
SBTM333	¥60,500	¥71,500
SCDP030	¥22,000	¥24,200
SCVE049	¥30,800	¥31,900
SCVE051	¥30,800	¥31,900
SCVE053	¥30,800	¥31,900
SSDA030	¥22,000	¥24,200
SSDE008	¥34,100	¥35,200
SSDE009	¥30,800	¥31,900
SSDE010	¥36,300	¥37,400
SSEH001	¥23,100	¥25,300
SSEH002	¥24,200	¥25,300
SSEH004	¥24,200	¥25,300
SSEH006	¥24,200	¥25,300
SSEH011	¥23,100	¥25,300
SSEH013	¥23,100	¥25,300
SSEH014	¥24,200	¥25,300
STPR066	¥26,400	¥28,600
STPR068	¥26,400	¥28,600
STPR070	¥26,400	¥28,600
STPR076	¥26,400	¥28,600
STPX031	¥22,000	¥25,300
STPX033	¥22,000	¥25,300
STPX041	¥33,000	¥36,300
STTC005	¥15,400	¥17,600
SWFA148	¥27,500	¥31,900
SWFA151	¥26,400	¥30,800

ブランド：セイコーセレクション

品番	希望小売価格（税込）	
	改定前	改定後
SWFA193	¥28,600	¥33,000
SWFA196	¥30,800	¥35,200
SWFA198	¥28,600	¥33,000
SWFH089	¥36,300	¥41,800
SWFH090	¥38,500	¥44,000
SWFH117	¥36,300	¥41,800
SWFH118	¥38,500	¥44,000

ブランド：機能時計

品番	希望小売価格（税込）	
	改定前	改定後
SAPM002	¥110,000	¥121,000
SAPP007	¥22,000	¥24,200
SAPP008	¥23,650	¥26,070
SAPQ008	¥33,000	¥36,300
SVBR003	¥30,800	¥33,880
SVFQ003	¥13,200	¥14,520

ブランド：ストップウォッチ

品番	希望小売価格（税込）	
	改定前	改定後
SSBJ025	¥11,000	¥12,100
SSBJ027	¥13,200	¥14,520
SVAE301	¥11,000	¥12,100
SVAJ001	¥9,900	¥10,890
SVAJ003	¥9,900	¥10,890
SVAJ005	¥9,900	¥10,890
SVAJ101	¥11,000	¥12,100
SVAJ103	¥11,000	¥12,100
SVAJ701	¥14,300	¥15,730
SVAJ999	¥13,200	¥14,520
SVAS009	¥20,350	¥22,440
SVAS011	¥20,350	¥22,440
SVAS013	¥41,250	¥45,430
SVAX001	¥15,400	¥16,940