

価格改定のお知らせ

この度、セイコーの一部商品について価格を改定させていただきます。
何卒ご理解を賜りますよう、お願い申し上げます。

○実施時期 2026年9月7日（月） 公式Webサイト内表示価格は10時に更新いたします。

記

ブランド：プロスペックス

品番	希望小売価格（税込）	
	改定前	改定後
HBC001J	¥247,500	¥255,200
HBC002J	¥247,500	¥255,200
SBDC081	¥108,900	¥113,300
SBDC083	¥108,900	¥113,300
SBDC195	¥176,000	¥181,500
SBDC197	¥176,000	¥181,500
SBDC205	¥225,500	¥233,200
SBDC207	¥143,000	¥147,400
SBDC209	¥143,000	¥147,400
SBDC211	¥126,500	¥130,900
SBDC215	¥137,500	¥141,900
SBDC217	¥137,500	¥141,900
SBDJ061	¥71,500	¥75,900
SBDJ063	¥71,500	¥75,900
SBDJ065	¥82,500	¥86,900
SBDL125	¥99,000	¥104,500
SBDL127	¥99,000	¥104,500
SBDL129	¥99,000	¥104,500
SBDY123	¥86,900	¥91,300
SBDY125	¥91,300	¥96,800
SBDY131	¥83,600	¥88,000
SBDY133	¥79,200	¥83,600
SBDY135	¥86,900	¥91,300
SBEC021	¥352,000	¥363,000
SBEC025	¥352,000	¥363,000
SBEC027	¥374,000	¥386,100
SBEF047	¥18,150	¥19,250
SBEF055	¥15,950	¥17,050
SBEJ005	¥149,600	¥155,100
SBEJ021	¥218,900	¥225,500
SBEJ029	¥247,500	¥255,200

ブランド：プレザージュ

品番	希望小売価格（税込）	
	改定前	改定後
HCB001J	¥68,200	¥72,600
HCB002J	¥68,200	¥72,600
HCB003J	¥68,200	¥72,600
HCC001J	¥132,000	¥136,400
HCC002J	¥132,000	¥136,400
HCC003J	¥129,800	¥134,200
SARH001	¥243,100	¥250,800
SARJ007	¥154,000	¥159,500
SARJ009	¥154,000	¥159,500
SARJ011	¥154,000	¥159,500
SART009	¥203,500	¥209,000
SART011	¥237,600	¥242,000
SART013	¥231,000	¥236,500
SARW049	¥255,200	¥266,200
SARX121	¥132,000	¥136,400
SARX123	¥132,000	¥136,400
SARX125	¥132,000	¥136,400
SARX129	¥132,000	¥136,400
SARX132	¥132,000	¥136,400
SARX133	¥132,000	¥136,400
SARY093	¥75,900	¥80,300
SARY123	¥57,200	¥60,500
SARY132	¥81,400	¥85,800
SARY161	¥57,200	¥60,500
SARY187	¥73,700	¥80,300
SARY229	¥84,700	¥90,200
SARY237	¥75,900	¥80,300
SARY238	¥81,400	¥85,800
SARY241	¥75,900	¥80,300
SARY243	¥75,900	¥80,300
SARY251	¥86,900	¥91,300
SARY253	¥86,900	¥91,300
SARY255	¥96,800	¥103,400
SARY261	¥75,900	¥80,300
SARY262	¥84,700	¥89,100
SARY264	¥81,400	¥85,800
SARY265	¥73,700	¥79,200
SARY269	¥73,700	¥79,200
SARY271	¥57,200	¥60,500

ブランド：プレザージュ

品番	希望小売価格（税込）	
	改定前	改定後
SARY273	¥57,200	¥60,500
SRRW005	¥78,100	¥82,500
SRRW006	¥84,700	¥89,100
SRRW008	¥84,700	¥89,100
SRRY049	¥75,900	¥80,300
SRRY051	¥75,900	¥80,300
SRRY052	¥81,400	¥85,800

ブランド：セイコー 5 スポーツ

品番	希望小売価格（税込）	
	改定前	改定後
HDB001J	¥61,600	¥64,900
HDB002J	¥61,600	¥64,900
HDB006J	¥56,100	¥59,400
HDB007J	¥56,100	¥59,400
HDB008J	¥52,800	¥56,100
HDB009J	¥52,800	¥56,100
SBSA001	¥42,900	¥45,100
SBSA003	¥42,900	¥45,100
SBSA005	¥42,900	¥45,100
SBSA013	¥44,000	¥46,200
SBSA025	¥47,300	¥49,500
SBSA111	¥40,700	¥42,900
SBSA113	¥40,700	¥42,900
SBSA117	¥40,700	¥42,900
SBSA197	¥40,700	¥42,900
SBSA199	¥40,700	¥42,900
SBSA201	¥40,700	¥42,900
SBSA203	¥40,700	¥42,900
SBSA225	¥42,900	¥45,100
SBSA227	¥42,900	¥45,100
SBSA229	¥42,900	¥45,100
SBSA253	¥53,900	¥56,100
SBSA255	¥53,900	¥56,100
SBSA257	¥53,900	¥56,100
SBSA259	¥51,700	¥53,900
SBSA261	¥51,700	¥53,900
SBSA291	¥53,900	¥56,100
SBSA293	¥53,900	¥56,100

ブランド：セイコー 5 スポーツ

品番	希望小売価格（税込）	
	改定前	改定後
SBSA295	¥53,900	¥56,100
SBSA299	¥42,900	¥45,100
SBSA301	¥42,900	¥45,100
SBSA303	¥59,400	¥62,700
SBSA305	¥59,400	¥62,700
SBSA307	¥53,900	¥57,200
SBSA309	¥53,900	¥57,200
SBSC001	¥66,000	¥69,300
SBSC003	¥66,000	¥69,300
SBSC009	¥61,600	¥64,900
SBSC011	¥61,600	¥64,900
SBSC017	¥66,000	¥69,300
SBSC019	¥66,000	¥69,300
SBSC021	¥66,000	¥69,300
SRRA001	¥42,900	¥45,100
SRRA002	¥49,500	¥51,700
SRRA003	¥42,900	¥45,100
SRRA005	¥42,900	¥45,100
SRRA007	¥42,900	¥45,100
SRRA009	¥49,500	¥51,700
SRRA011	¥49,500	¥51,700
SRRA012	¥56,100	¥58,300

ブランド：ルキア

品番	希望小売価格（税込）	
	改定前	改定後
HEA001J	¥68,200	¥72,600
HEA002J	¥71,500	¥75,900
SSQW071	¥94,600	¥100,100
SSQW072	¥95,700	¥101,200
SSQW076	¥95,700	¥101,200
SSQW081	¥95,700	¥101,200
SSQW082	¥99,000	¥104,500
SSQW086	¥99,000	¥104,500
SSQW091	¥95,700	¥101,200
SSQW092	¥99,000	¥104,500
SSQW096	¥97,900	¥103,400
SSQW098	¥97,900	¥103,400
SSQW100	¥94,600	¥100,100

ブランド：ルキア

品番	希望小売価格（税込）	
	改定前	改定後
SSQW101	¥96,800	¥102,300
SSVM060	¥55,000	¥60,500
SSVM062	¥55,000	¥60,500
SSVR139	¥53,900	¥59,400
SSVR141	¥53,900	¥59,400
SSVV081	¥71,500	¥75,900
SSVV082	¥74,800	¥79,200
SSVV084	¥74,800	¥79,200
SSVV090	¥74,800	¥79,200
SSVW209	¥70,400	¥74,800
SSVW210	¥73,700	¥78,100
SSVW212	¥73,700	¥78,100
SSVW213	¥70,400	¥74,800
SSVW214	¥70,400	¥74,800
SSVW230	¥74,800	¥79,200
SSWA001	¥88,000	¥92,400
SSWA002	¥91,300	¥96,800
SSWA006	¥61,600	¥67,100
SSWA008	¥61,600	¥67,100
SSWA011	¥60,500	¥63,800
SSWA012	¥63,800	¥67,100
SSWA015	¥90,200	¥95,700
SSWA016	¥93,500	¥99,000

ブランド：ドルチェ

品番	希望小売価格（税込）	
	改定前	改定後
SACK015	¥79,750	¥84,700
SACL009	¥73,150	¥77,000
SACM150	¥66,550	¥70,400
SACM152	¥73,150	¥77,000
SACM171	¥66,550	¥70,400
SADA039	¥159,500	¥165,000
SADZ185	¥133,100	¥137,500
SADZ197	¥133,100	¥137,500
SADZ201	¥159,500	¥165,000
SADZ202	¥173,250	¥179,300

ブランド：エクセリーヌ

品番	希望小売価格（税込）	
	改定前	改定後
SWCQ047	¥133,100	¥137,500
SWCQ051	¥133,100	¥137,500
SWCQ089	¥113,300	¥117,700
SWCW085	¥266,200	¥275,000
SWCW109	¥159,500	¥165,000
SWCW145	¥133,100	¥137,500
SWCW147	¥133,100	¥137,500
SWCW161	¥159,500	¥165,000
SWCW162	¥173,250	¥179,300
SWDL099	¥73,150	¥77,000
SWDL147	¥79,750	¥84,150
SWDL160	¥66,550	¥70,400
SWDL162	¥73,150	¥77,000
SWDL209	¥66,550	¥70,400

ブランド：セイコーセレクション

品番	希望小売価格（税込）	
	改定前	改定後
HFB001J	¥38,500	¥40,700
HFB002J	¥38,500	¥40,700
HFB003J	¥38,500	¥40,700
HFB004J	¥40,700	¥42,900
HFB005J	¥55,000	¥58,300
HFB006J	¥55,000	¥58,300
HFB007J	¥38,500	¥40,700
HFB008J	¥38,500	¥40,700
HFB009J	¥40,700	¥42,900
HFB010J	¥40,700	¥42,900
HFB011J	¥42,900	¥46,200
HFB012J	¥47,300	¥50,600
HFE001J	¥47,300	¥50,600
HFE002J	¥50,600	¥53,900
HFE003J	¥47,300	¥50,600
HFE004J	¥50,600	¥53,900
HFH001P	¥30,800	¥33,000
HFH002P	¥35,200	¥37,400
HFH003P	¥35,200	¥37,400
HFH004P	¥34,100	¥36,300
HFL002P	¥72,600	¥77,000

ブランド：セイコーセレクション

品番	希望小売価格（税込）	
	改定前	改定後
HFL003P	¥77,000	¥81,400
SBJG017	¥71,500	¥75,900
SBJG019	¥71,500	¥75,900
SBJG021	¥71,500	¥75,900
SBPX083	¥27,500	¥29,700
SBPX085	¥27,500	¥30,800
SBPX101	¥38,500	¥40,700
SBPX103	¥38,500	¥40,700
SBPX107	¥38,500	¥40,700
SBPX143	¥33,000	¥35,200
SBPX145	¥33,000	¥35,200
SBPX147	¥33,000	¥35,200
SBPX153	¥33,000	¥35,200
SBPX155	¥33,000	¥35,200
SBPX157	¥35,200	¥37,400
SBPY179	¥46,200	¥49,500
SBPY181	¥46,200	¥49,500
SBPY183	¥46,200	¥49,500
SBPY185	¥46,200	¥49,500
SBPY187	¥51,700	¥55,000
SBTB005	¥19,800	¥22,000
SBTH001	¥24,200	¥26,400
SBTH003	¥24,200	¥26,400
SBTH005	¥24,200	¥26,400
SBTH007	¥30,800	¥33,000
SBTH009	¥30,800	¥33,000
SBTH011	¥30,800	¥33,000
SBTH013	¥30,800	¥33,000
SBTH015	¥30,800	¥33,000
SBTM287	¥68,200	¥72,600
SBTM291	¥68,200	¥72,600
SBTM317	¥51,700	¥55,000
SBTM319	¥51,700	¥55,000
SBTM321	¥51,700	¥55,000
SBTM323	¥51,700	¥55,000
SBTM325	¥57,200	¥60,500
SBTM337	¥85,800	¥90,200
SBTM339	¥85,800	¥90,200
SBTM341	¥85,800	¥90,200

ブランド：セイコーセレクション

品番	希望小売価格（税込）	
	改定前	改定後
SBTM343	¥85,800	¥90,200
SBTM357	¥59,400	¥62,700
SBTM359	¥59,400	¥62,700
SBTM361	¥59,400	¥62,700
SBTR033	¥30,800	¥33,000
SBTR037	¥36,300	¥38,500
SBTR041	¥33,000	¥35,200
SBTR045	¥33,000	¥35,200
SBTR049	¥30,800	¥33,000
SBTR051	¥30,800	¥33,000
SBTR053	¥60,500	¥63,800
SBTR055	¥60,500	¥63,800
SBTR057	¥60,500	¥63,800
SCVE059	¥41,800	¥44,000
SCVE061	¥41,800	¥44,000
SCVE062	¥45,100	¥47,300
SSDY047	¥59,400	¥62,700
SSDY049	¥59,400	¥62,700
SSEH001	¥25,300	¥28,600
SSEH002	¥25,300	¥28,600
SSEH004	¥25,300	¥28,600
SSEH015	¥33,000	¥36,300
SSEH016	¥36,300	¥39,600
SSEH018	¥29,700	¥33,000
SSEH019	¥27,500	¥30,800
SSEH020	¥27,500	¥30,800
SSEH025	¥29,700	¥33,000
SSEH026	¥29,700	¥33,000
SSEH027	¥29,700	¥31,900
SSEH029	¥29,700	¥31,900
SSEH031	¥29,700	¥31,900
SSEH032	¥31,900	¥34,100
STPX031	¥27,500	¥29,700
STPX033	¥27,500	¥30,800
STPX093	¥33,000	¥35,200
STPX095	¥33,000	¥35,200
STPX096	¥36,300	¥38,500
STPX103	¥35,200	¥37,400
STPX104	¥37,400	¥39,600

ブランド：セイコーセレクション

品番	希望小売価格（税込）	
	改定前	改定後
STPX105	¥37,400	¥39,600
STPX107	¥41,800	¥44,000
STTC005	¥19,800	¥22,000
SWFA148	¥33,000	¥35,200
SWFA209	¥31,900	¥34,100
SWFA210	¥34,100	¥36,300
SWFA212	¥35,200	¥37,400
SWFH125	¥46,200	¥49,500
SWFH126	¥49,500	¥52,800
SWFH143	¥49,500	¥52,800
SWFH145	¥46,200	¥49,500
SWFH146	¥48,400	¥51,700
SWFH148	¥49,500	¥52,800
SWFH149	¥51,700	¥55,000

ブランド：機能時計

品番	希望小売価格（税込）	
	改定前	改定後
SAPM002	¥133,100	¥138,050
SAPP007	¥26,400	¥28,050
SAPP008	¥28,600	¥30,250
SAPQ008	¥40,150	¥42,350
SVBR003	¥37,400	¥39,600
SVFQ003	¥15,950	¥17,050

ブランド：セイコー

品番	希望小売価格（税込）	
	改定前	改定後
SBPN061	¥26,400	¥28,600
SBPN065	¥26,400	¥28,600
SBPN067	¥26,400	¥28,600
SBPN069	¥26,400	¥28,600
SBPN071	¥26,400	¥28,600
SBTM167	¥59,400	¥62,700
SBTM169	¥59,400	¥62,700
SBTM170	¥59,400	¥62,700
SBTM189	¥52,800	¥56,100
SBTM191	¥52,800	¥56,100
SBTM223	¥62,700	¥66,000

ブランド：セイコー

品番	希望小売価格（税込）	
	改定前	改定後
SBTM227	¥62,700	¥66,000
SBTM229	¥62,700	¥66,000
SBTQ039	¥18,700	¥20,900
SBTQ041	¥18,700	¥20,900
SBTQ043	¥18,700	¥20,900
SBTQ045	¥18,700	¥20,900
SBTQ071	¥18,700	¥20,900
SBTR005	¥39,600	¥41,800
SBTR009	¥39,600	¥41,800
SBTR011	¥39,600	¥41,800
SBTR013	¥39,600	¥41,800
SBTR015	¥39,600	¥41,800
SBTR017	¥39,600	¥41,800
SBTR019	¥39,600	¥41,800
SBTR021	¥39,600	¥41,800
SBTR023	¥39,600	¥41,800
SBTR024	¥39,600	¥41,800
SBTR026	¥39,600	¥41,800
SBTR027	¥39,600	¥41,800
SBTR029	¥39,600	¥41,800
SCXA026	¥18,700	¥20,900
SCXA028	¥18,700	¥20,900
SCXC007	¥16,500	¥18,700
SCXC009	¥16,500	¥18,700
SCXC011	¥16,500	¥18,700
SCXC013	¥16,500	¥18,700
SCXP021	¥18,700	¥20,900
SCXP023	¥18,700	¥20,900
SCXP025	¥18,700	¥20,900
SCXP027	¥18,700	¥20,900
SCXP031	¥18,700	¥20,900
SCXP032	¥18,700	¥20,900
SCXP033	¥18,700	¥20,900
SSDY017	¥59,400	¥62,700
SSDY018	¥59,400	¥62,700
SSDY020	¥59,400	¥62,700
SSXP001	¥18,700	¥20,900

ブランド：セイコー

品番	希望小売価格（税込）	
	改定前	改定後
SSXP002	¥18,700	¥20,900
SSXP003	¥18,700	¥20,900
SSXV026	¥18,700	¥20,900
SSXV028	¥18,700	¥20,900